#### READING BOROUGH COUNCIL

#### **REPORT BY DIRECTOR OF ENVIRONMENT AND NEIGHBOURHOOD SERVICES**

то:	TRAFFIC MANAGEMENT SUB-COMMITTEE		
DATE:	11 JANUARY 2018	AGEN	DA ITEM: 12
TITLE:	ON-STREET PAY & DISPLAY AND REDLANDS PARKING SCHEME - MINOR AMENDMENTS		
LEAD COUNCILLOR:	TONY PAGE	PORTFOLIO:	STRATEGIC ENVIRONMENT, PLANNING AND TRANSPORT
SERVICE:	TRANSPORTATION & STREETCARE	WARDS:	BOROUGHWIDE
LEAD OFFICER:	JAMES PENMAN	TEL:	0118 937 2202
JOB TITLE:	ASSISTANT NETWORK MANAGER	E-MAIL:	JAMES.PENMAN@READING.GOV.UK

#### 1. EXECUTIVE SUMMARY

- 1.1 This report seeks approval for Officers to undertake statutory consultation for the addition of Pay & Display parking on the outskirts of the Town Centre, Oxford Road and Wokingham Road.
- 1.2 This report seeks approval for Officers to undertake statutory consultation for extending the hours of operation for the Town Centre Pay and Display parking restrictions to include overnight charging the restrictions will apply 24 hours per day.
- 1.3 This report seeks approval for Officers to undertake statutory consultation for implementing minor alterations to the Hospital and University area parking scheme, predominantly consisting of alterations to single-yellow-line restrictions.
- 1.4 This report seeks approval for Officers to undertake statutory consultation on a Borough wide increase of every Pay and Display tariff by £0.10.
- 1.5 Appendix 1 Drawings of the proposed additional Pay & Display restrictions.
  - Appendix 2 Indicative drawing to show the area covered by the proposed extension of Pay and Display timings in the Town Centre.

Appendix 3 - Drawings to show the proposed alterations to the Hospital and University area parking scheme.

- 2. RECOMMENDED ACTION
- 2.1 That the Sub-Committee notes the report.
- 2.2 That the Head of Legal and Democratic Services be authorised to undertake statutory consultations in accordance with the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996, as recommended in the proposals for:
- 2.2.1 Expanding Pay and Display (Item 4.6);
- 2.2.2 Extending the operational hours for the Town Centre Pay and Display restrictions (Item 4.8);
- 2.2.3 Changes to the Hospital and University area parking scheme (Item 4.12); and
- 2.2.4 Increasing all Pay and Display charging tariffs by £0.10 (Item 4.15).
- 2.3 That subject to no objections being received during the periods of statutory consultation, the Head of Legal and Democratic Services be authorised to make the Traffic Regulation Orders.
- 2.4 That any objection(s) received, following the statutory advertisement, be reported to a future meeting of the Sub-Committee.
- 2.5 That no public inquiry be held into the proposals.

## 3. POLICY CONTEXT

3.1 The provision of waiting (parking) restrictions and associated criteria is specified within existing Traffic Management Policies and Standards.

#### 4. BACKGROUND AND RECOMMENDATIONS

#### Expansion of Pay and Display

4.1 Officers have conducted a review of existing local area limitedwaiting restrictions, such as single-yellow-line restrictions and bays with short-duration free parking, in the context of considering more effective management of parking for that area.

- 4.2 Limited waiting restrictions are difficult to effectively enforce with the limited number of enforcement Officers and the resourceintensity of having to repeatedly revisit, or wait at, a particular restriction to assess parking compliance.
- 4.3 On street Pay and Display bays provide a short-stay, high-turnover parking solution that is straightforward and efficient to enforce. Removing the scope for abusing the limited waiting restrictions typically provides greater availability of parking spaces, which is particularly beneficial in locations where there is a high customerbase (e.g. local shopping areas).
- 4.4 The Pay and Display charging tariffs in Reading are split into short durations (usually 20 minutes) and a pay-by-phone facility (Ringo) is available, which also provides the facility to remotely purchase additional time on the visitors [virtual] ticket. The Pay and Display restrictions offer free parking for blue-badge holders and a very flexible offer to all visitors.
- 4.5 Appendix 1 provides a series of drawings to show Officer proposals for additional Pay and Display and complementary restrictions for Reading, namely on:
  - Crossland Road
  - Great Knollys Street
  - Mill Lane
  - Northfield Road
  - North Street
  - Weldale Street
- 4.6 The Sub-Committee is asked to support the undertaking of statutory consultations for the proposals contained within Appendix 1.

## Town Centre Pay & Display - extending hours of operation

- 4.7 As an approved Council 'savings' proposal and to better manage onstreet parking and traffic flow in the town centre overnight, it is proposed that the on-street Pay and Display restrictions apply 24 hours per day.
- 4.8 The Sub-Committee is asked to support the undertaking of a statutory consultation for this proposal, within the area illustrated in Appendix 2.

## Hospital and University area parking scheme

- 4.9 This area parking scheme was implemented in early 2017, consisting of Resident Permit and Pay and Display restrictions, in addition to localised yellow-line restrictions.
- 4.10 A scheme update was reported to the Sub-Committee at its September 2017 meeting with the agreed recommendation that Officers conduct a statutory consultation on expanding the Pay and Display restrictions to include the weekends also.
- 4.11 Officers and Redlands Ward Councillors have received feedback from residents and organisations within the parking scheme area and met to consider minor alterations that could be proposed. The proposals predominantly include changing the no-waiting times for single-yellow-line restrictions at locations where parking would not be considered appropriate.
- 4.12 Appendix 3 provides a series of drawings to show proposals for minor alterations to the area parking scheme, in addition to those already agreed in September 2017. The Sub-Committee is asked to support the undertaking of a statutory consultation for these proposed alterations.
- 4.13 If agreed, it is intended that these proposals and those agreed in September 2017 be combined into a single statutory consultation.

## Pay and Display tariff changes

- 4.14 As an approved Council 'savings' proposal, it is proposed that all Pay and Display tariffs (every tariff band) be increased by a nominal £0.10.
- 4.15 The Sub-Committee is asked to support the undertaking of a statutory consultation for the proposed tariff changes.

## 5. CONTRIBUTION TO STRATEGIC AIMS

- 5.1 This proposal supports the aims and objectives of the Local Transport Plan and contributes to the Council's strategic aims, as set out below:
  - Providing the infrastructure to support the economy.
  - Remaining financially sustainable to deliver these service priorities.

## 6. COMMUNITY ENGAGEMENT AND INFORMATION

6.1 Statutory consultation will be carried out in accordance with the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996.

## 7. LEGAL IMPLICATIONS

- 7.1 The creation of and changes to existing Traffic Regulation Orders will require advertisement and consultation, under the Road Traffic Regulation Act 1984 and in accordance with the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996.
- 7.2 Implemented waiting restrictions will be signed in accordance with the Traffic Signs, Regulations and General Directions 2016.

# 8. EQUALITY IMPACT ASSESSMENT

- 8.1 In addition to the Human Rights Act 1998 the Council is required to comply with the Equalities Act 2010. Section 149 of the Equalities Act 2010 requires the Council to have due regard to the need to:-
  - eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
  - foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 8.2 The Council does not consider that the proposals will have a direct impact on any groups with protected characteristics. However, this will be reviewed as a part of the consultation process and assessed again prior to recommending the permanent implementation of any restrictions, as appropriate.

## 9. FINANCIAL IMPLICATIONS

- 9.1 Funding for the advertisement requirement of the statutory consultation and experimental Order process will be identified from existing Transport budgets and will be a relatively low cost.
- 9.2 Funding for implementation of any new/amended restrictions will need to be identified. Annual revenue generation is difficult to predict for new Pay and Display locations and for those sites where parking is not currently permitted during certain times. Estimates for

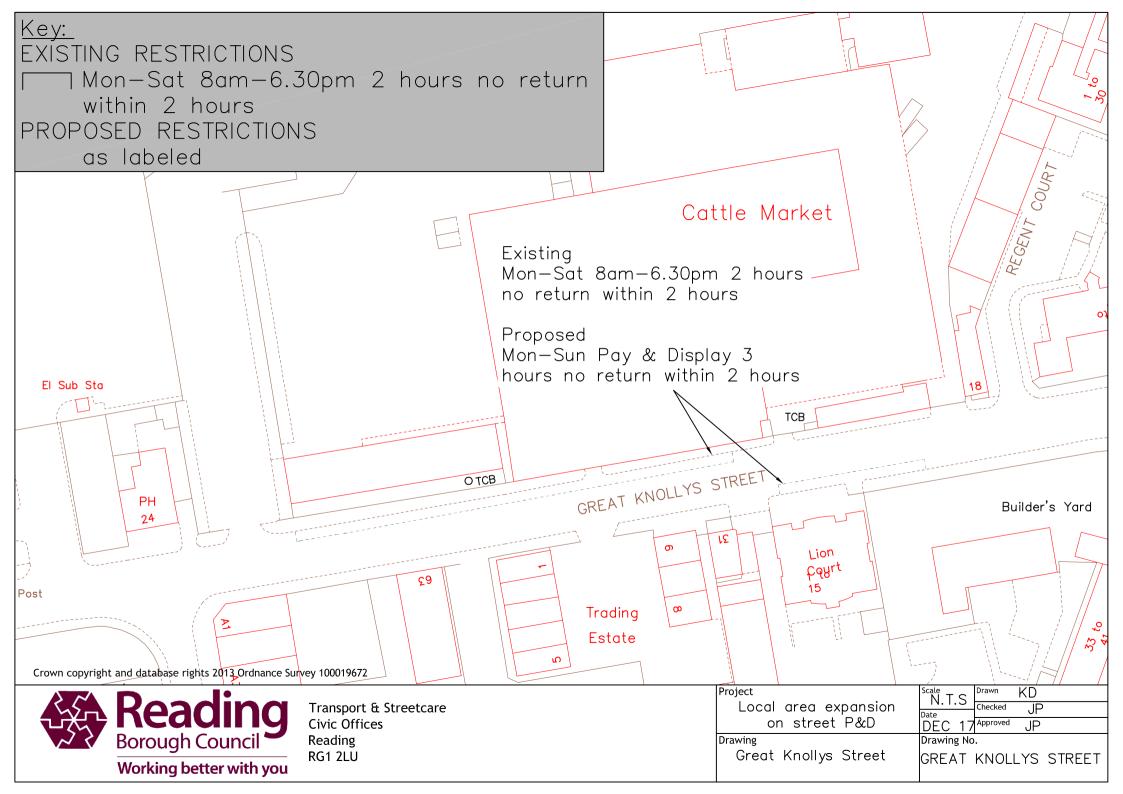
the gross annual revenue generation for the proposals are provided for guidance in Items 9.3 - 9.5 below.

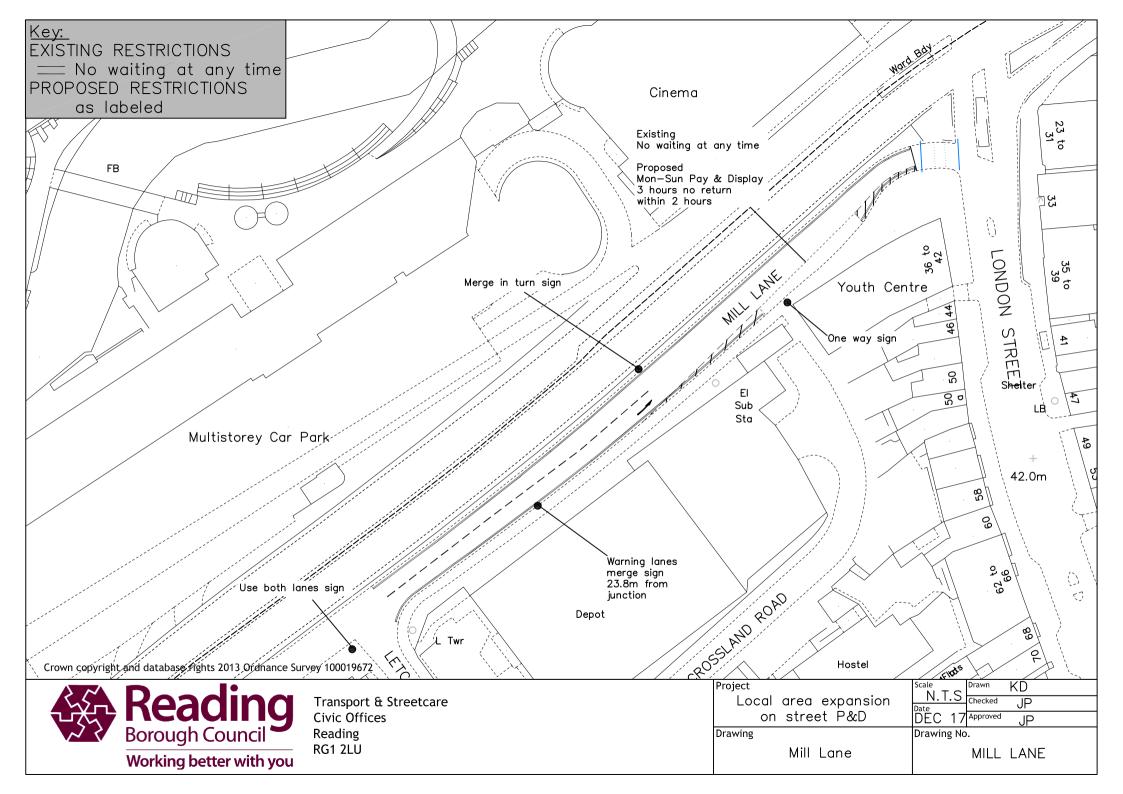
- 9.3 The estimated gross annual revenue from the proposed expansion of Pay and Display is £325,000.
- 9.4 The estimated additional gross annual revenue from extending the operational hours of town centre Pay and Display restrictions is £50,000.
- 9.5 The estimated additional gross annual revenue from the proposed increase of Pay and Display parking rates is £38,000.

#### 10. BACKGROUND PAPERS

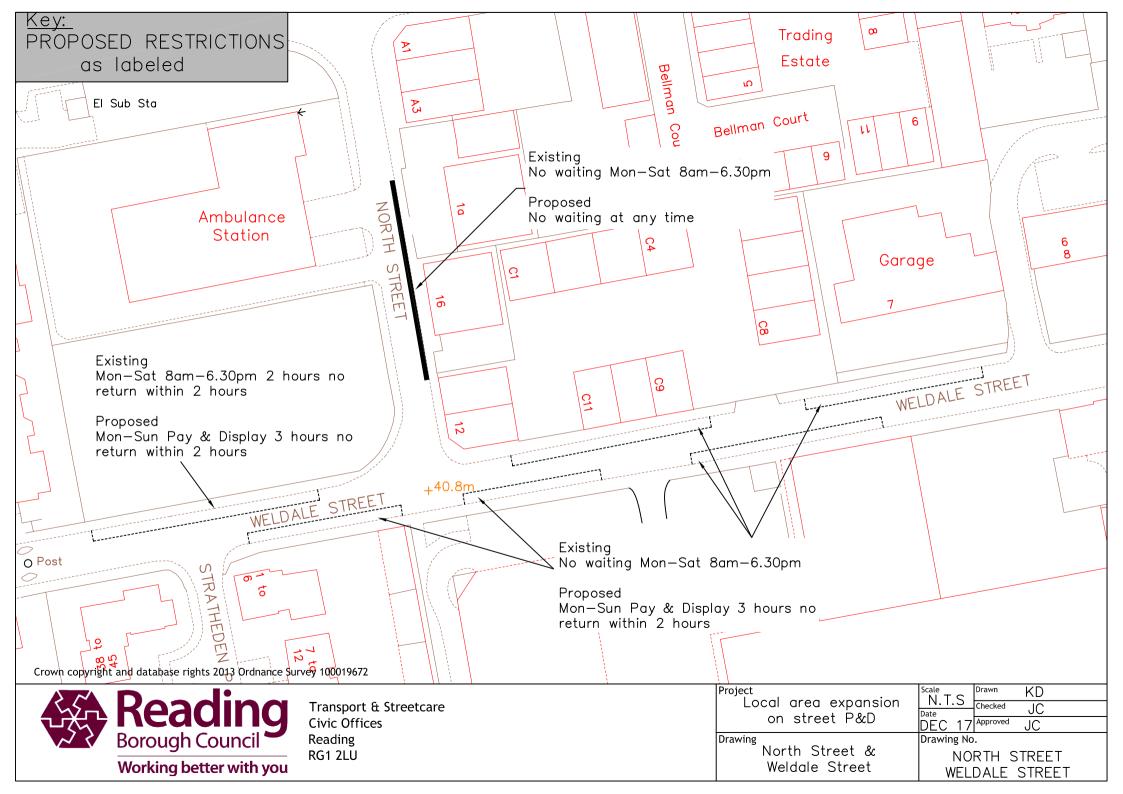
10.1 Redlands Parking Scheme and 20mph - Update Report (Traffic Management Sub-Committee - September 2017).

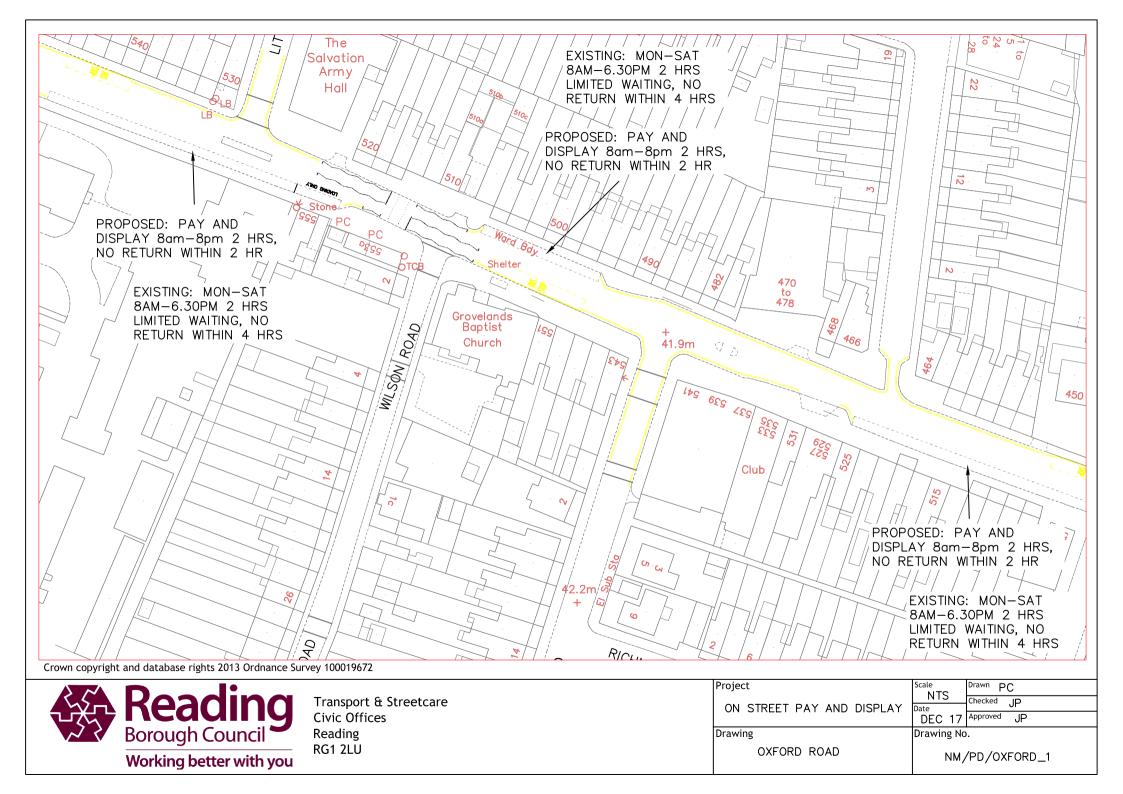
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Working better with you		Crossland Road	CROSSLAND ROAD

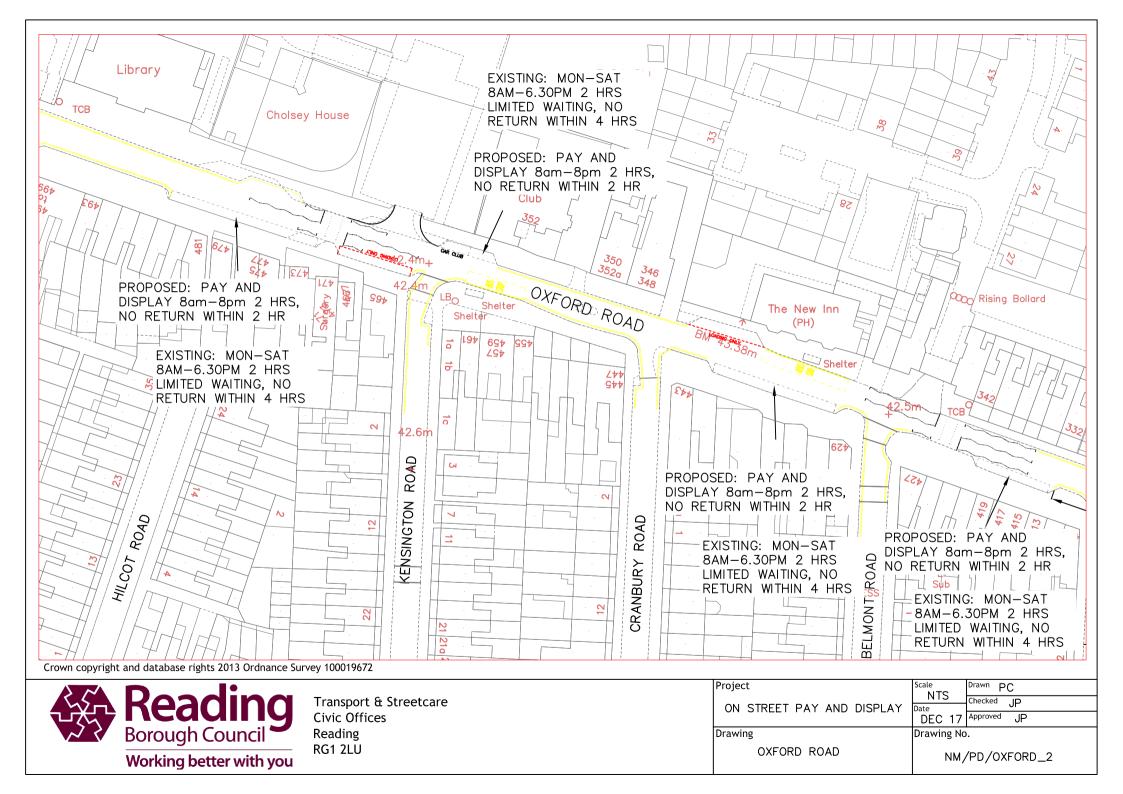


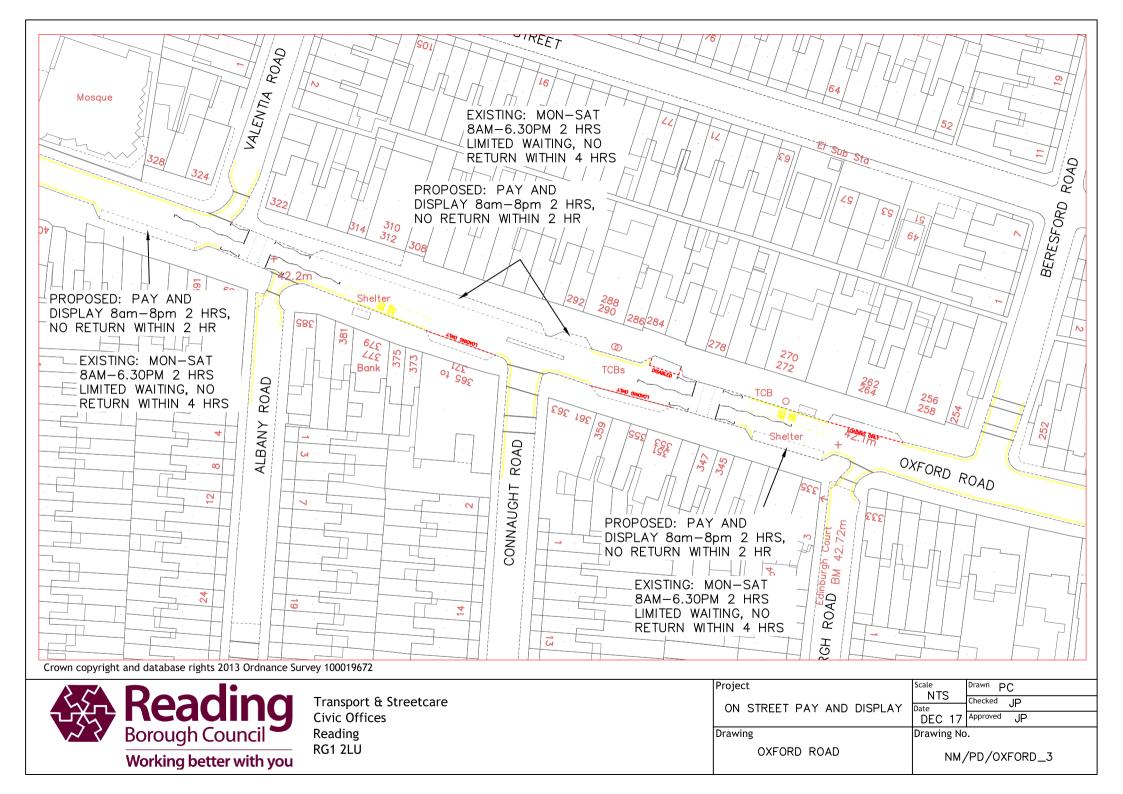


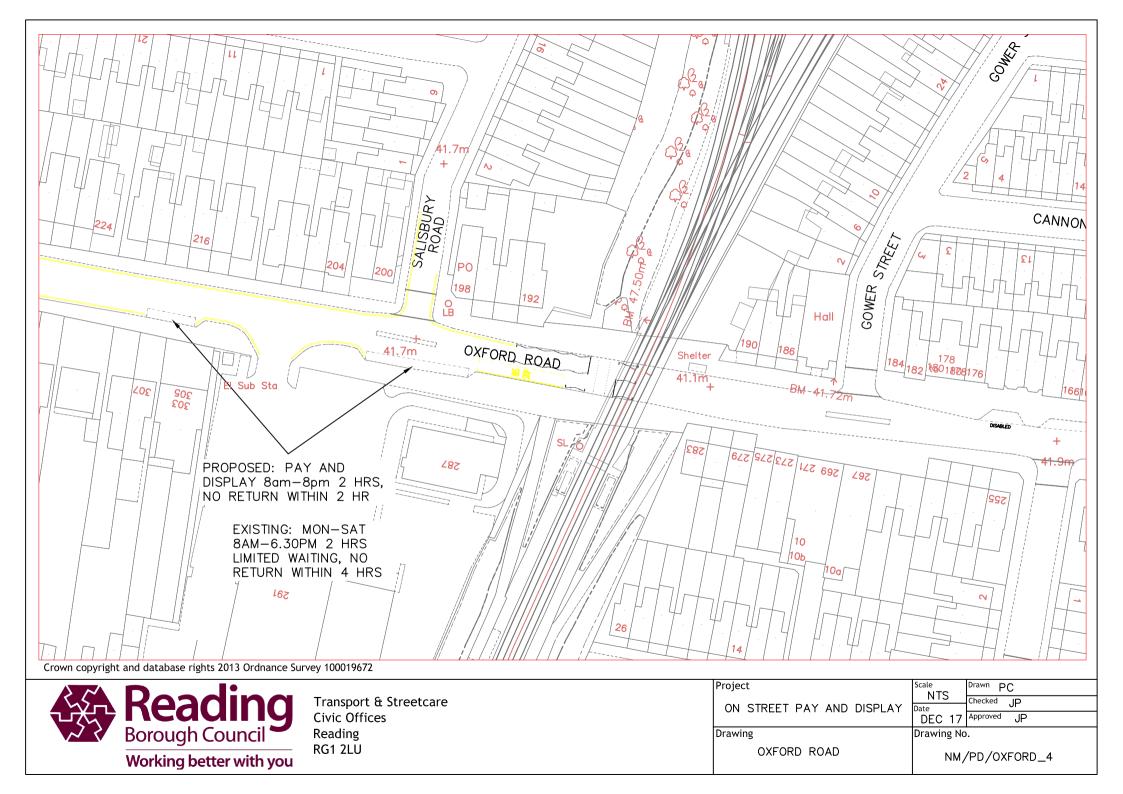
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Reading Borough Council Working better with you		Project Local area expansion on street P&D Drawing Northfield Road	Scale N.T.S Date DEC 17 Drawing No. NORTHFIELD ROAD

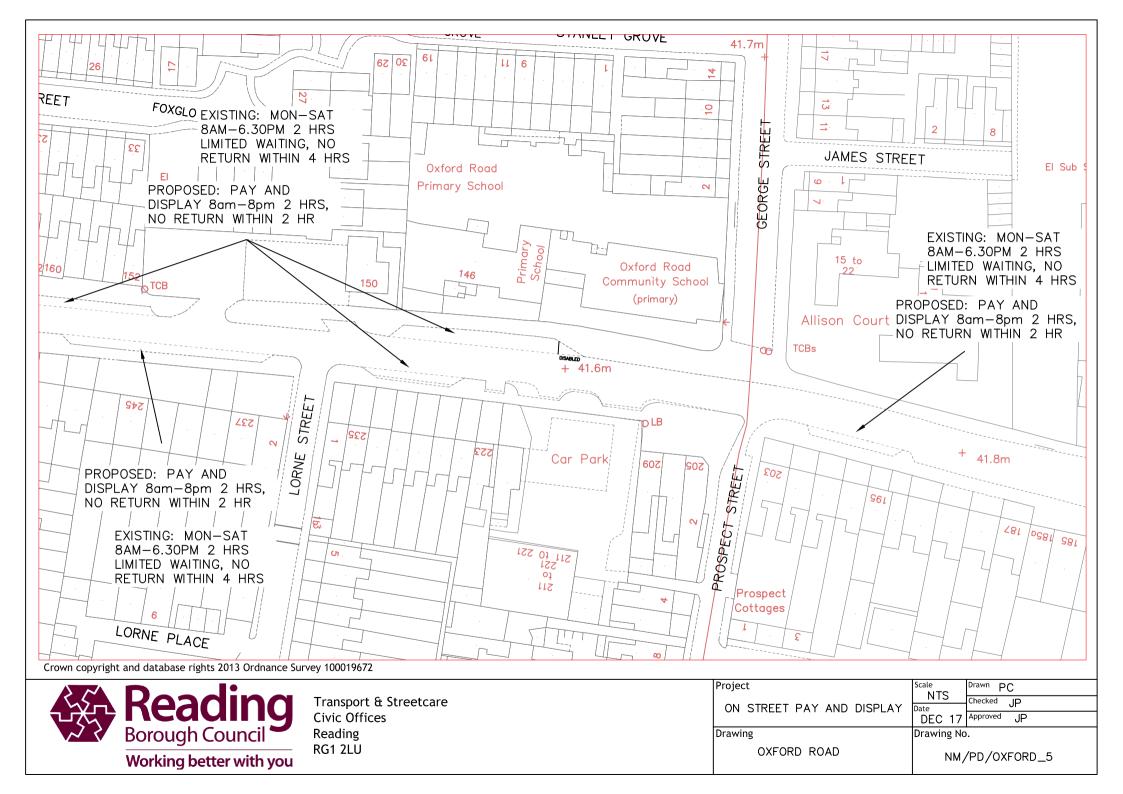


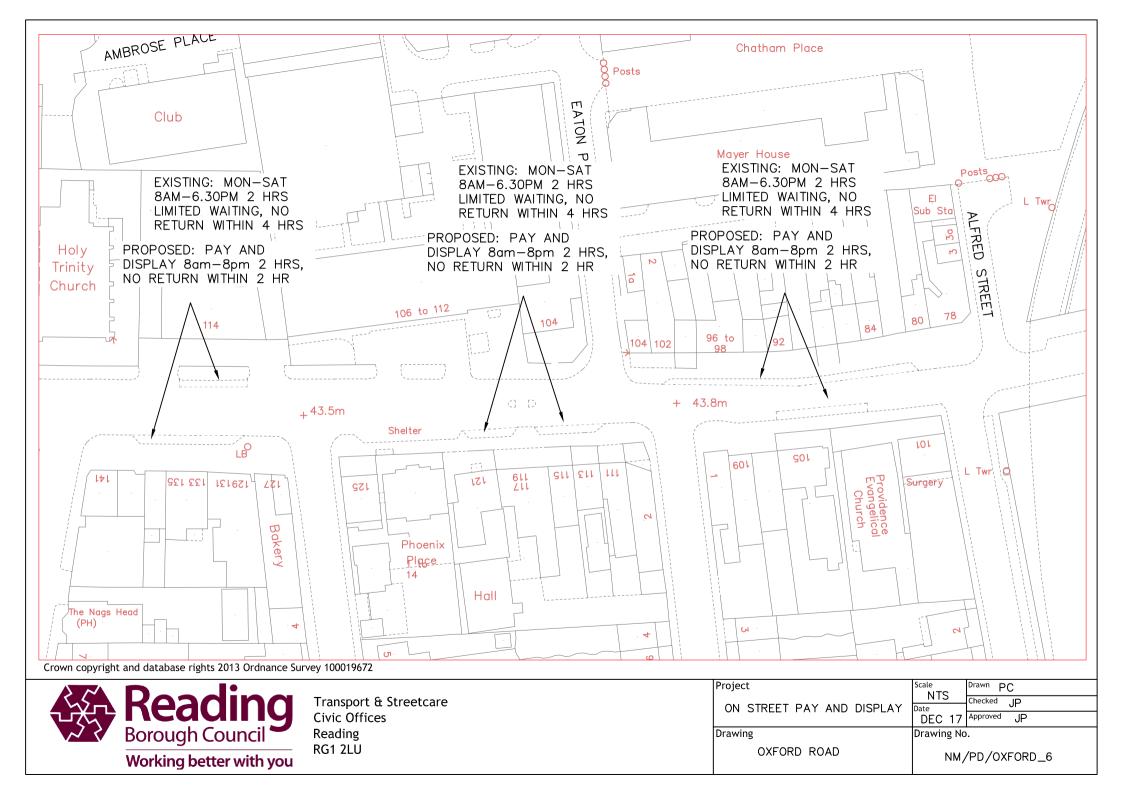


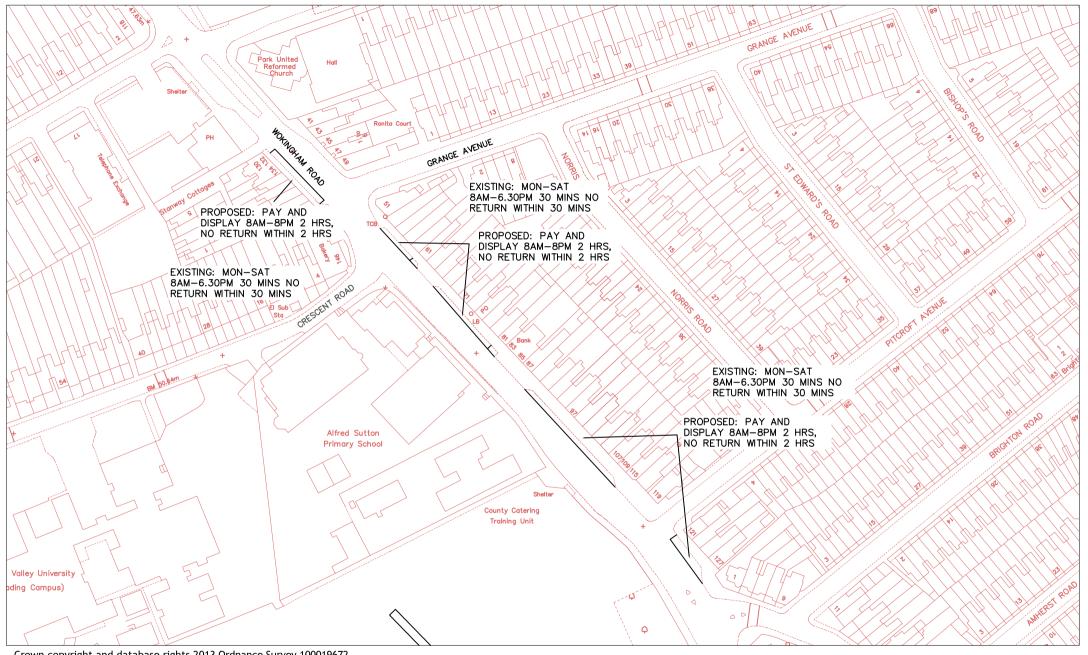








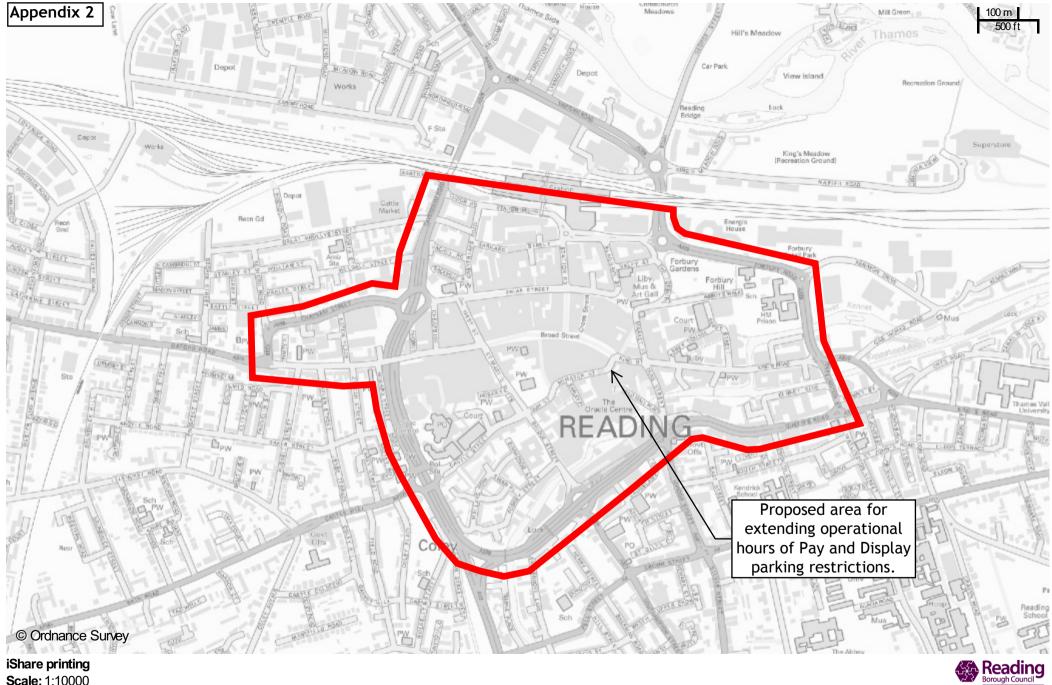




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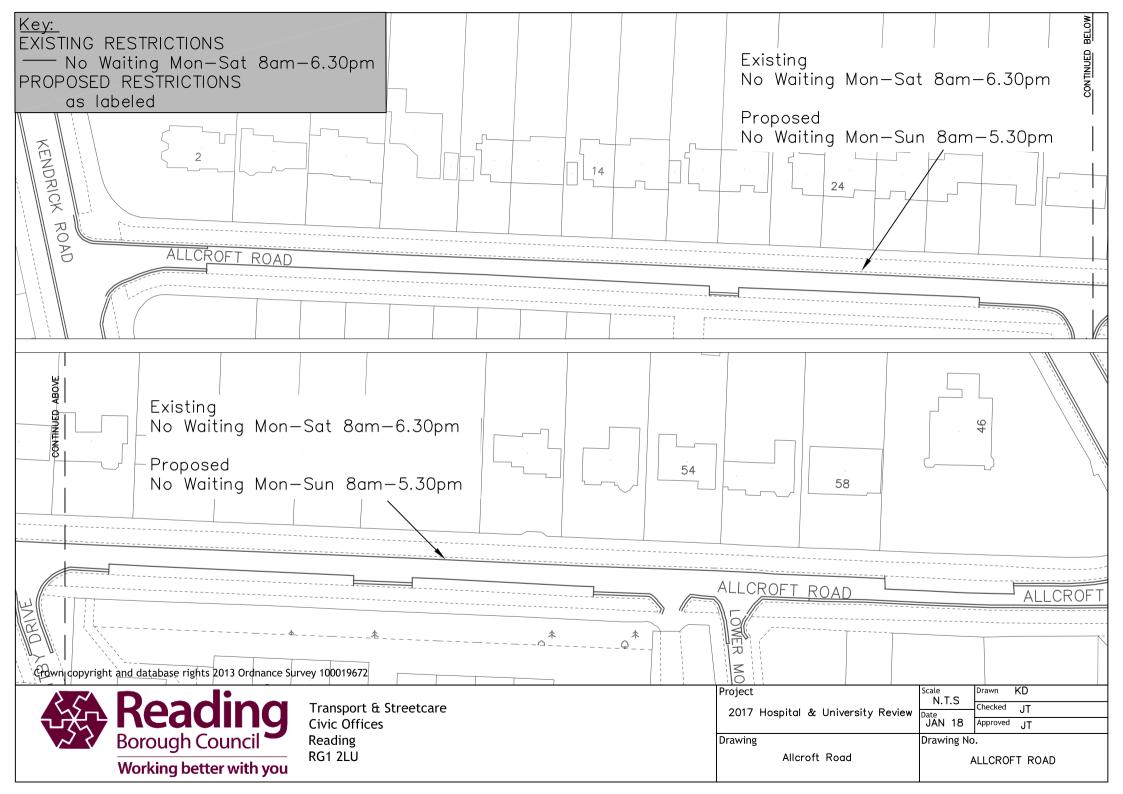


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